

PORTO FOLIO

YUSUF K. DOMA
CREATIVE DESIGNER

JUNE, 2024

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A creative and detail-oriented graphic designer with five years of experience creating visually appealing designs for print and digital media. Proficient with Adobe Creative Suite and other design software. Excellent communication skills and the ability to collaborate with clients and team members.

EDUCATION

B.Tech in Information and Media Technology (Media Technology)

Federal University of Technology,
Minna
(2015 - 2021)

SKILLS

Brand Identity Design
Social Media Design
Advertising Design
Editorial Design
Photography / Retouching
Video Editing
Motion Graphics

SOFTWARES

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premier pro
Adobe XD
Capcut
Microsoft Office

EXPERIENCE

Iwansell - 2018 - 2019

Remote

- * I created a range of print designs, flyers, stickers, and social media graphics.
- * I assisted in the creation of the user interface for apps and webapp by providing design resources, critiques, and proposals.

VSP Botanics - 2019

Remote

- * I designed a new brand identity, visual assets including product packaging designs, posters, banners and social media contents
- * I supported the media team and content creators to come up with ideas for ads promotion also providing designs
- * I collaborated with the printers to produce accurate output as designed

Progressive Media Organisation & SGTV - October, 2020 - April, 2021

Remote

- * I created a range of social media graphics, including infographics and designs for prints

Shamman King Inu - December, 2020 - April, 2021

Remote

- * For the cryptocurrency token, I designed the identity logo as well as social media graphics like banner ads, launch posters, and promotional posters.

EXPERIENCE

Kochiken - March, 2021 - June, 2021

Remote

- * I designed a variety of flyers, stickers, GIFs, motion graphics, and social media graphics for Instagram, Twitter, and Facebook as promotional ads

Ministry of Justice, Ekiti State - March 2022 - February, 2023

Hybrid (onsite & Remote)

- * I designed annual report for the year 2021, and 2022, also created a range of social media graphics
- * I collaborated with the photographer and editor to develop layout and contents.

SweetRide - 2022-2023

Remote

- * I designed a brand identity, also created a range of social media graphics including designs for print such as posters, banner, billboards, Id cards and Letterhead.
- * I collaborated with the media team to keep up with trends and develop new strategy for content creation and ads promotion for the brand

LOGOS



VSPBOTANICS

is a manufacturing beauty brand with predominantly skincare products. The products are borne by series of scientific researching of various INCI (International Nomenclature Cosmetic ingredients), ascertaining their safety for use, compatibility to the various skin types, possible adverse reactions and sustainability overtime. Just before our trial formulations .



RECYFRICA

We are dedicated to harnessing the potential of youths by leveraging innovation and technology to promote actions for climate empowerment.



Carbon Neutral

A petroleum marketing company dedicated to environmental improvement that foster a sustainable future. A Carbon Neutral Business



SweetRide

Sweet Ride is an online transport booking application system that connects drivers and riders/passengers with just a few tabs.



Speedite

Sweet Ride is an online transport booking application system that connects drivers and riders/passengers with just a few tabs.



ACE FILMWORKS

WEDDING PHOTOGRAPHER/VIDEOGRAPHER
FILMMAKER





Letter to:
James C Leather
1148 Longview Avenue
Forest Hills, NW, 11375

19 / July

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Regards,

Thomas K B

Thomas K Barile
Development Manager



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Development Manager

3964 Owen Lane P : 1 239 202 1941 E : thomaskbarile@
Fort Myers, FL, 33901 M : 1 407 342 9982 company.com
W : www.company.com



3964 Owen Lane, Fort Myers, FL, 33901
+1 239 202 1941
info@company.com
www.company.com

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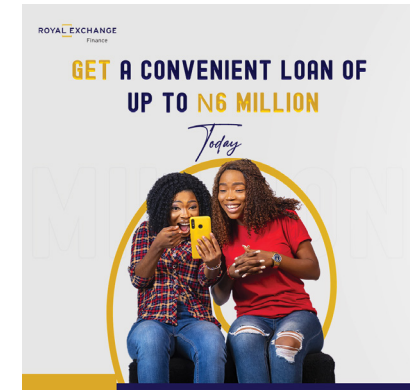
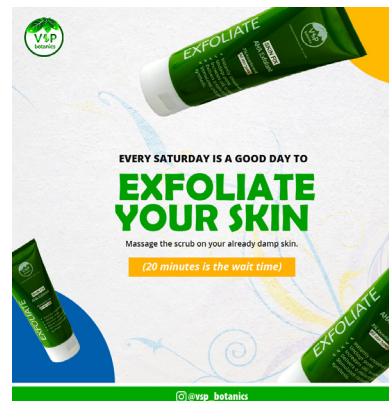
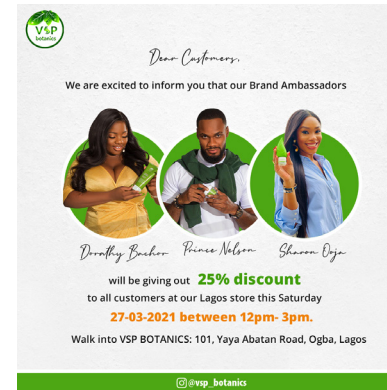


PRODUCT PACKAGING

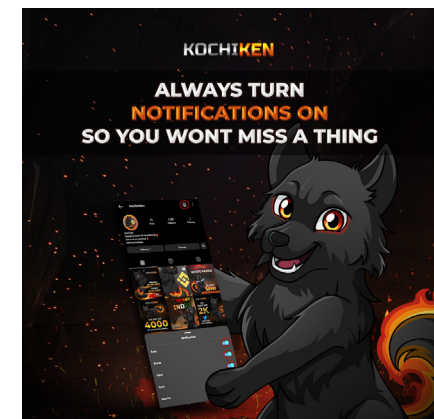


Packaging design or product. Packaging design is the creation of a product's exterior. This includes material and form choices, as well as graphics, colors, and fonts used on packaging, boxes, cans, bottles, and other containers.

SOCIAL MEDIA DESIGNS



These includes posts, stories, profile images, graphics, and other visuals that will support your content strategy.





ABOUT US

We are a digital marketing agency delivering strategies and digital marketing solutions, to help businesses reach their target audience, maximize sales, build reputation, and also promote the development of IT in Nigeria and Africa

MISSION

Our mission revolves around empowering clients to harness the internet's full potential through cost-effective, tailor-made design and, notably, impactful digital marketing solutions.

VISION

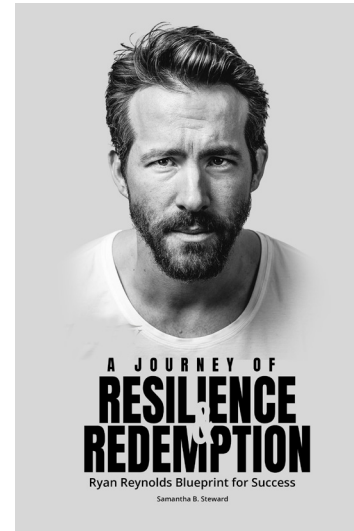
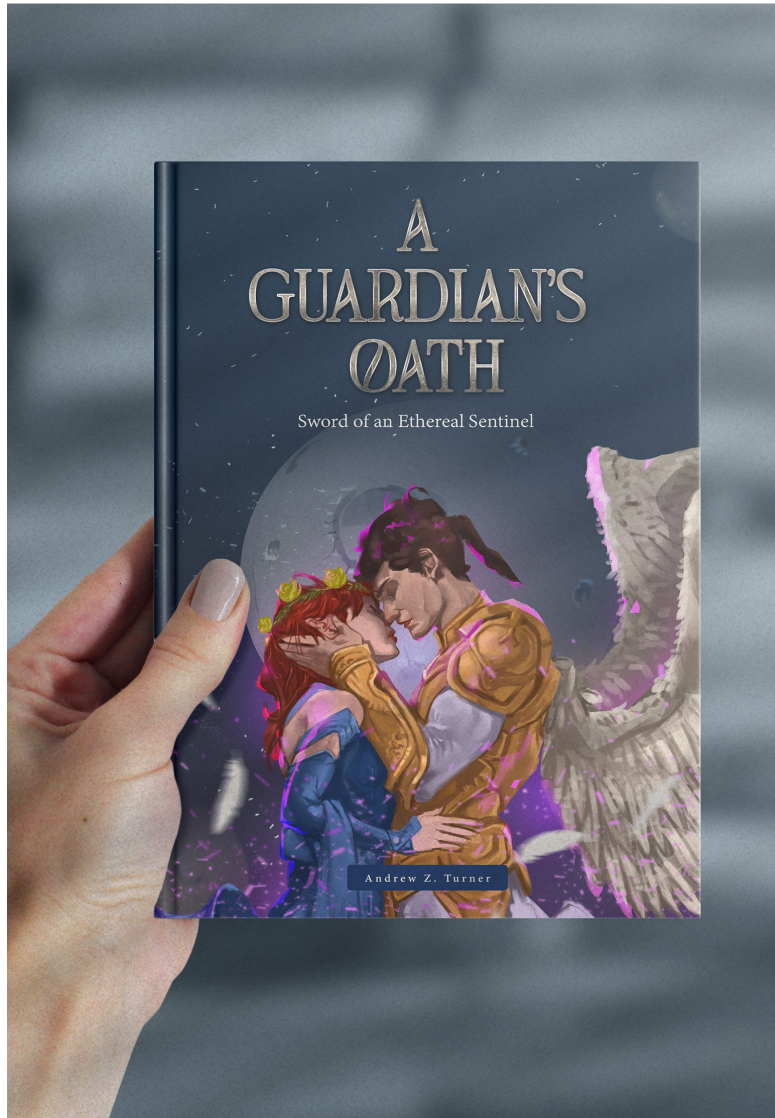
Our vision is to become a global leader in providing the best and unique web design and marketing services to improve our client's productivity and business strength.

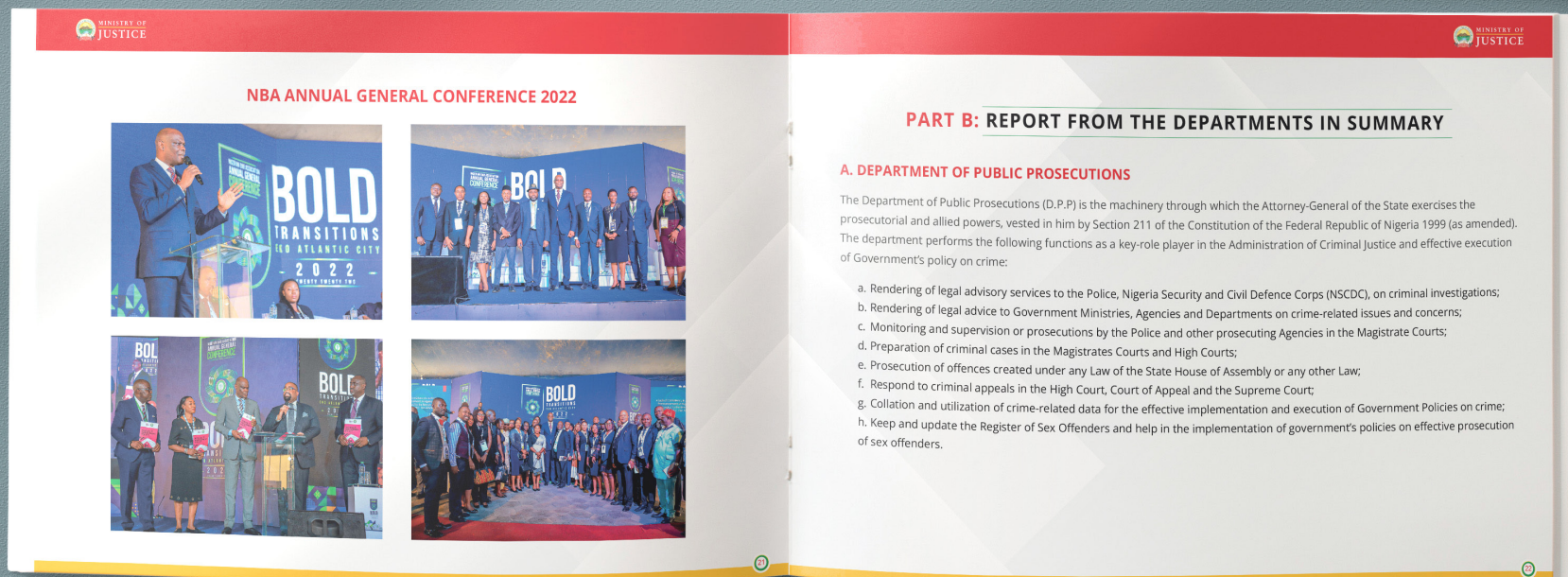


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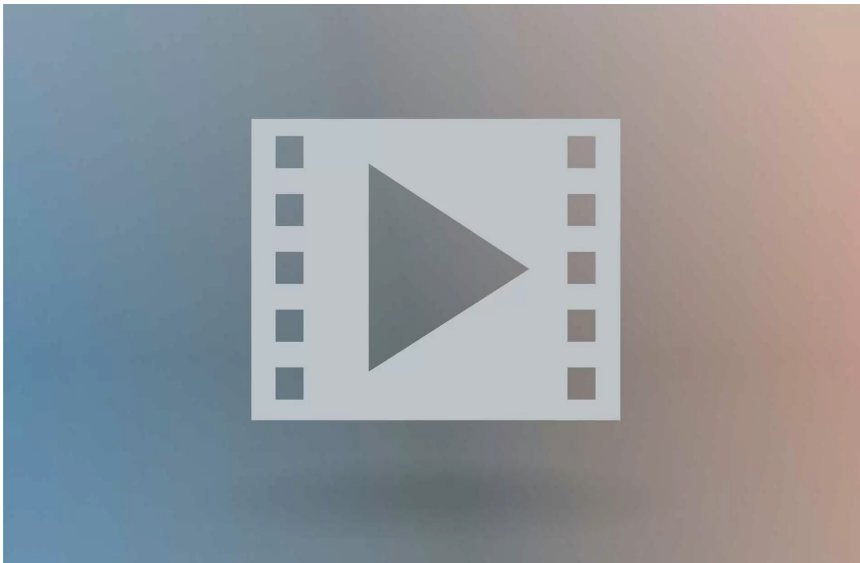
info@adnitude.com

BOOK COVER DESIGNS





Motion Graphics & Logo Intro Animation



<https://rb.gy/5dl1be>







<https://rb.gy/5dl1be>



YUSUF K. DOMA

Creative Designer

HIRE ME

-  @yusuf.k.doma
-  @yusuf_k_doma
-  kabiruy5@gmail.com
-  +2348160688934